



THE COMMUNITY WELL

— BE WELL. DO GOOD.

AT THE PRESBYTERIAN CHURCH OF LAWRENCEVILLE

Our mission: to support our community with non-sectarian programming open to everyone, for the **wellness of body, mind, and spirit** — and the development of communitarian values.

Vision and purpose

What are “communitarian values?”

- An emphasis on:
 - The importance of a sense of community and connection for individual wellness
 - The individual’s responsibility to the community
- Our tagline seeks to express this value: “Be well. Do Good.”

PROGRAMMING STRATEGIES

- Provide services primarily through partners
- Partners gain location benefits:
 - Affordable space to develop and grow; good “satellite” location
 - Access to new audiences through cross pollination and co-marketing.
- Consortium of partners support one another and the community
- Ecosystem of services to generate “always something happening” energy

SHARED VALUES

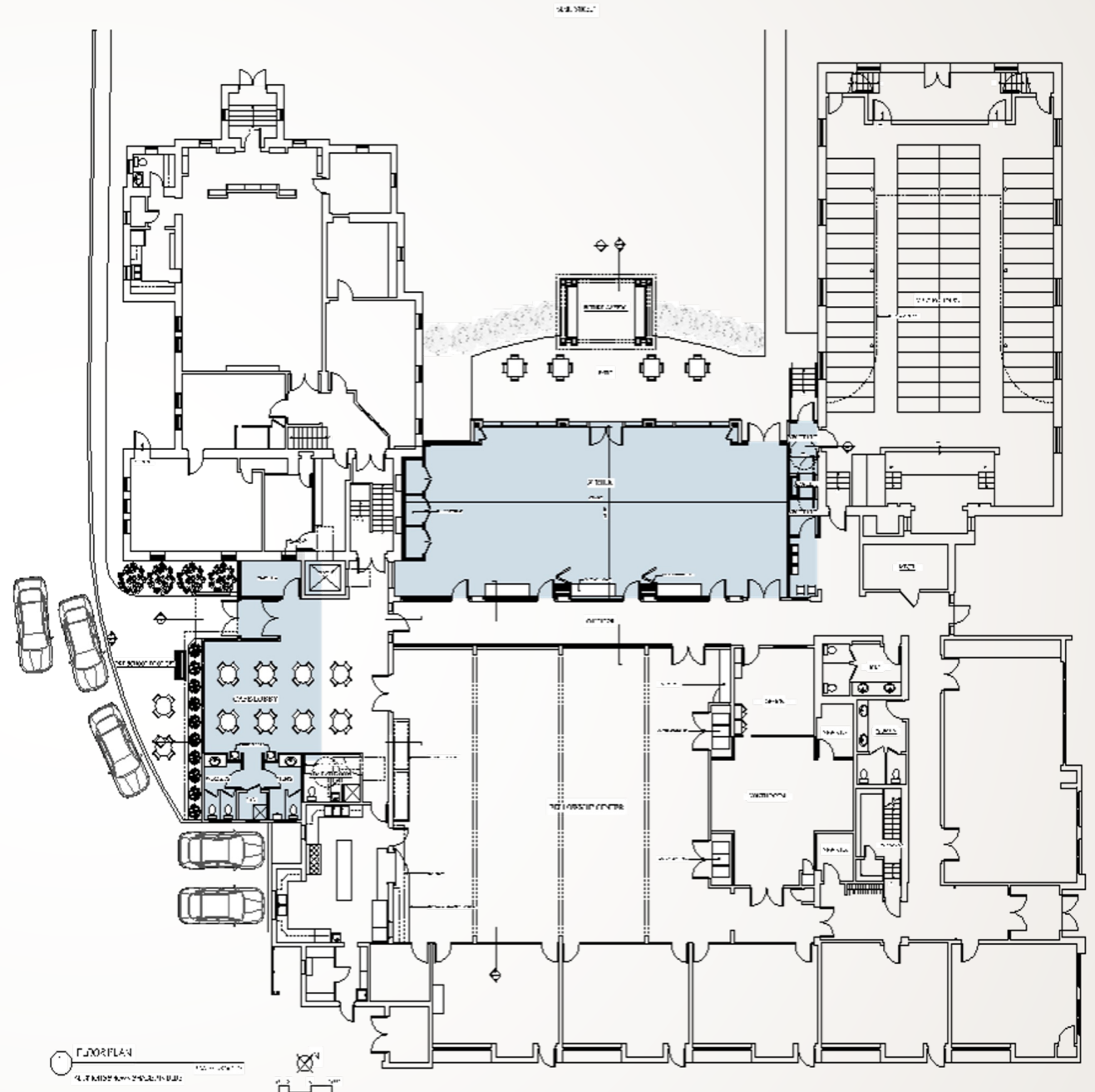
- Organizations commit to a shared mission by being part of the Community Well
- That mission: to encourage involvement *in* the community, through service and engagement
- “Communitarian values”
- Example: a yoga class joins the Center’s drive to clean up a park in Ewing.

501c3 STRUCTURE

- The program exists on the church's footprint
- Plans to become a separate 501c3, with separate board
- This will allow broad representation of the whole community

THE FUTURE

- We are expanding our program model on our existing space but...
- A \$2.8 million new construction/renovation is underway
 - Approx. 2,450 sq ft new space
 - Features large multi-purpose atrium
 - Complements our existing multi-purpose room
 - Café
 - Accessibility
- Construction completes in 2023
- Grand opening late 2023/early 2024

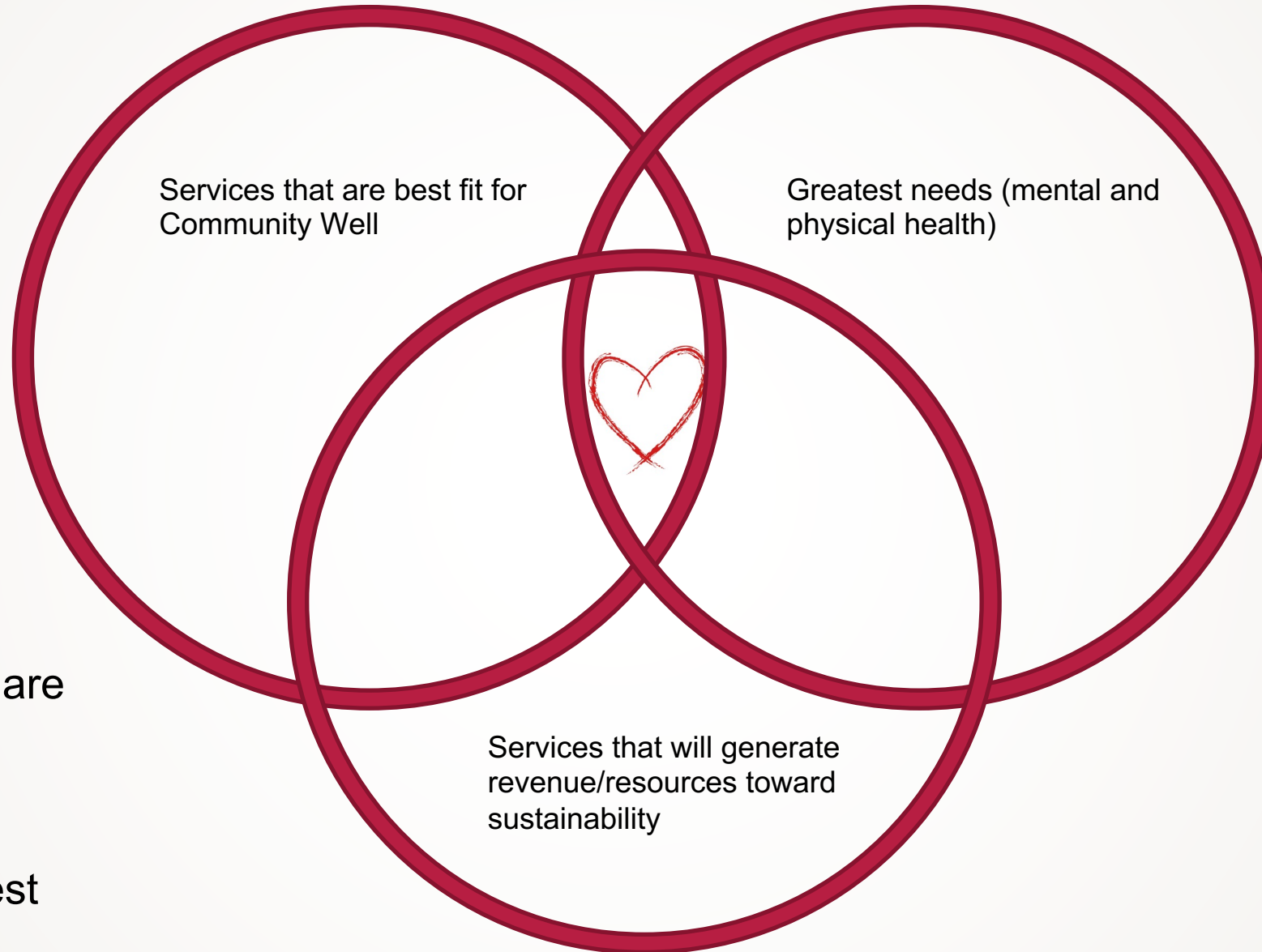


FOCUS: MENTAL AND PHYSICAL HEALTH

- Our needs assessment: great need for wellness services, especially for mental health
- Our consultation will focus on how we might serve this need.

THE WISDOM WE NEED

- We'll be asking attendees to our consultation:
 - What are the greatest needs you see?
 - What services are the best fit for the Community Well?
 - How will services garner the revenue/resources to achieve sustainability?
 - Which partners might be the best fit?



Which services are
the best fit?

Which partners
would be the best
fit?